

**GENERAL SIR JOHN KOTELAWALA
DEFENCE UNIVERSITY**

(MEMBER OF THE ASSOCIATION OF COMMONWEALTH UNIVERSITIES AND INTERNATIONAL ASSOCIATION
OF UNIVERSITIES)

BACHELOR OF SCIENCE IN MANAGEMENT

2021/23

The Faculty of Management, Social Sciences and Humanities

The Faculty of Management, Social Sciences and Humanities (FMSH) has been established under the restructuring program of the General Sir John Kotelawala Defence University in 2011. It consists of three departments namely the Department of Management and Finance, the Department of Social Sciences and the Department of Languages.

The Department of Management and Finance offers three degree programs namely BSc in Logistics Management, BSc in Management & Technical Sciences, and BSc in Management. The Department of Social Sciences offers BSc in Social Sciences. There are more than 400 Undergraduates enrolled in the degree programmes offered by the faculty. Undergraduate students are studying as officer cadets and day scholars in all the degree programmes. The Faculty has contributed a lot to brighten up the name of Sir John Kotelawala Defence University among other universities in the country.

Bachelor of Science in Management (BSM) Degree Programme

FMSH at General Sir John Kotelawala Defence University (KDU) wishes to provide a rare opportunity to obtain a prestigious Bachelor's Degree qualification in Management. The programme covers a broad spectrum of management related subjects including all the key areas needed to become a successful manager and a leader. The programme is ideal for those whose current role requires enhanced managerial and leadership capabilities.

Moreover, the degree is designed in accordance with the Sri Lankan Qualification Framework, published by the Ministry of Higher Education and it is equivalent to Sri Lanka Qualifying Level 5. It is designed by a panel of senior academics and professionals from reputed universities / institutions in Sri Lanka ensuring a high academic standard to facilitate participants to complete BSc in Management in three years while in service. Lectures will be held on every weekend at KDU and the rest of the learning is through assignments / independent learning carried out at the candidate's own convenience. The medium of instruction is English and all lectures are webcast through the m-learning platform of KDU.

Programme Objectives

The BSc in Management programme has a clear professional approach and is well suited to the officers of Tri Services, Police and executive officers in the public and private sector, and professionals and practitioners in respective disciplines who wish to progress in their respective fields where an analytical focus is important. Further the programme;

- a. Develops in-depth knowledge of the art in management,
- b. Develops the professional knowledge and skills of cross-functional managers in any organization,
- c. Develops the skills necessary to align resources, improve communication, productivity and effectiveness,
- d. Enhances skills necessary for improved organizational effectiveness in dynamic and evolving workplaces.

Intended Learning Outcomes and Expectations

Learning outcomes of the program have been identified according to the Subject Benchmark Statement (SBS) in Management and Sri Lankan Qualification Framework (SLQF), which define two main themes such as general learning outcomes and specific learning outcomes. General learning outcomes are considered as the attributes and general graduate capabilities of the qualification holders, which are identified according to the SLQF Specific learning outcomes are subject-specific broad abilities of the qualification holders, which relate with the level descriptor and subject area. Specific learning outcomes of BSc in Management are recognized using the SBS in Management.

The **Specific Learning Outcomes** of the degree programme are:

PLO 1: A graduate of this degree programme should be able to demonstrate a broad theoretical knowledge and understanding of the main aspects in management such as organizations (internal aspects, functions, processes, etc.(, external environment)economic, environmental, ethical, legal, political, sociological, technological, etc.(and management (various processes, procedures and practices for effective management of organization).

PLO2: A graduate should also be able to demonstrate extensive knowledge and understanding in markets, customers, key management functions (finance, people, operations, information & communication technology (ICT), marketing), information systems, business policy & strategy, contemporary & pervasive issues, etc.

PLO3: A graduate should be able to integrate all the functional areas of management and other related disciplines to understand the multiple realities of the world of work.

PLO4: A graduate of this degree programme should be able to use practical knowledge and skills effectively and efficiently in applying the management techniques necessary to analyze and interpret data in management practices.

PLO5: A graduate of this degree programme should be able to demonstrate awareness of the current development and new trends in management at local and global levels.

PLO6: A graduate should be able to demonstrate relevant knowledge and understanding of organizations and the external environment that they operate in and how they are managed. Further, a graduate should recognize and respond to change and consideration of the future of organizations and the external environment that they operate

PLO7: A graduate of this degree programme should be able to solve problems in management issues of the organizations operated in the local and global context.

The **General Learning Outcomes** of the degree programme are:

PLO8: A graduate should be an effective and efficient communicator of ideas, issues, and solutions.

PLO9: A graduate should be a good leader in the professional environment and demonstrate the ability to take responsibilities at personnel and team levels

PLO10: A graduate should possess transferable skills related to ICT and information literacy

PLO11: A graduate should be capable of solving problems using constructing and sustaining arguments, creative ideas, and techniques.

PLO12: A graduate should demonstrate positive attitudes and social responsibilities in managing organizational resources

PLO13: A graduate should be an independent learner using academic reviews and accessing secondary sources of information.

PLO14: A graduate should be able to demonstrate managerial skills

PLO15: A graduate should be a dynamic player in the working environment and able to manage challengers and social networks effectively and efficiently.

PLO16: A graduate should be an ethical and socially responsible citizen with good value and morality.

Graduate Attributes (Gas)

The Intended Graduate Attributes (GAs) for The Department of Management and Finance of FMSH

GA1: Critical acquisition of an in-depth academic and professional knowledge with a clear assimilation of its practice for a lifelong autonomous learning.

Graduates of Dept. of MF of FMSH should be knowledgeable about the analytical acquisition of concepts and principles relevant to Management and the practical use of these concepts and principles scientifically analysing their pros and cons according to their applicability in realistic situation in the modern context.

GA2: Effective and realistic practice of academic literacy and macro and micro communication skills with the knowledge of using the appropriate discourse to solve any cropped up issues or problems as a team.

Graduates of Dept. of MF of FMSH should have the ability to handle complex issues systematically to make sound judgements confidently and effectively applying receptive and productive skills of verbal communication with the nuances of the nonverbal communication in academic and professional setting with the ethical and social understanding to be an effective team member and a leader to find effective, efficient and

sustainable solutions with novel ideas and approaches as a team for the betterment of the corporate and academic world and the social environment.

GA3: Entrepreneurship for the sustainability of a better social life with the practice of ethics and values inculcated through the acquisition of academic and professional knowledge.

Graduates of Dept. of MF of FMSH are capable of creating opportunities and solving problems to become self-sufficient entrepreneurs demonstrating unique academic disciplinary competencies in shouldering social, ethical and professional responsibilities with effective application of personal and intellectual autonomy as responsible citizens.

GA4: Enthusiastic communication with the passion for the scientific acquisition of information and logical application of such information to manage social networking in the professional, academic and corporate settings.

Graduates of Dept. of MF of FMSH have high propensity to be disciplined, competent and intensified managers or military leaders accomplished with the profound respect for different cultures and acknowledgement for wider societal beliefs to be the trendsetters for the feasibility of exercising actions with the cordial relationship with their subordinates as well as their superiors in professional establishments, academic institutes and corporate sectors with a great empathy and consciousness.

GA5: Clear visions for lives with adaptability and flexibility to espouse the deep-seated beliefs and conscience for preserving humane attitudes, societal values and professional expectations

Graduates of Dept. of MF of FMSH have had cumulative exposure to research and inquiry to identify wider ethical, social and professional beliefs to enhance their conscience of how to achieve academic, corporate or military goals with the application of flexible and adaptable mechanisms sharpening their visions.

GA6: Autonomous learning focusing on up-to-date knowledge with diachronic and synchronic analysis to accomplish the sustainable process of learning

Graduates of Dept. of MF of FMSH are capable in accomplishing the lifelong learning goals by adjusting their learning curves to acquire up-to-date knowledge and making the existing knowledge to generate new concepts relevant to unearthed knowledge and successful application of the existing theories to ground pragmatic theories to continue lifelong learning.

Module Learning Outcome (MLOs) and Graduate Attributes (GAs) - Mapping

	GA1	GA2	GA3	GA4	GA5	GA6
<p>Specific Learning Outcomes</p> <p><i>PLO1:</i> A graduate of this degree programme should be able to demonstrate a broad theoretical knowledge and understanding of the main aspects in management such as organizations (internal aspects, functions, processes, etc.), external environment (economic, environmental, ethical, legal, political, sociological, technological, etc.) and management (various processes, procedures and practices for effective management of organization).</p>	H	M				
<p><i>PLO2:</i> A graduate should also be able to demonstrate extensive knowledge and understanding in markets, customers, key management functions (finance, people, operations, information & communication technology (ICT), marketing), information systems, business policy & strategy, contemporary & pervasive issues, etc.</p>	H		M			
<p><i>PLO3:</i> A graduate should be able to integrate all the functional areas of management and other related disciplines to understand the multiple realities of the world of work.</p>		H	H			
<p><i>PLO4:</i> A graduate of this degree programme should be able to use practical knowledge and skills effectively and efficiently in applying the management techniques necessary to analyze and interpret data in management practices.</p>	H	M	M	M		
<p><i>PLO5:</i> A graduate of this degree programme should be able to demonstrate awareness of the current development and new trends in management at local and global levels.</p>				H	M	

	GA1	GA2	GA3	GA4	GA5	GA6
PLO6: A graduate should be able to demonstrate relevant knowledge and understanding of organizations and the external environment that they operate in and how they are managed. Further, a graduate should recognize and respond to change and consideration of the future of organizations and the external environment that they operate	H				H	
PLO7: A graduate of this degree programme should be able to solve problems in management issues of the organizations operated in the local and global Context		H	H			
General Learning Outcomes						
PLO8: A graduate should be an effective and efficient communicator of ideas, issues, and solutions.		H		H		
PLO9: A graduate should be a good leader in the professional environment and demonstrate the ability to take responsibilities at personnel and team levels					M	M
PLO10: A graduate should possess transferable skills related to ICT and information literacy			H	H		
PLO11: A graduate should be capable of solving problems using constructing and sustaining arguments, creative ideas, and techniques.		M	M	M	M	
PLO12: A graduate should demonstrate positive attitudes and social responsibilities in managing organizational resources					H	H
PLO13: A graduate should be an independent learner using academic reviews and accessing secondary sources of information.					H	H
PLO14: A graduate should be able to demonstrate managerial skills	M	M		M		M
PLO15: A graduate should be a dynamic player in the working environment and able to manage challengers and social networks effectively and efficiently.	M				M	M
PLO16: A graduate should be an ethical and socially responsible citizen with good value and morality	M				M	M

H= High, M= Medium, Empty Cells indicates not relevant

Programme Structure

1. The BSM Degree shall be a part-time three-year programme and is conducted on a semester basis. The duration of each semester shall, under normal circumstances, be a continuous period of 26 weeks from its beginning, which includes lectures, examination period, and vacation, if any.
2. The Programme of study leading to the BSM Degree shall be organised in six (06) semesters.
3. The teaching and learning of the BSM Degree shall consist of lectures, seminars, workshops, discussions, simulations, practical components, self-study, guided reading, etc., and Applied Research Project as prescribed by Regulations and/or Rules of the University. The Programme shall extend continuously over the period from the beginning of the First Semester to the end of the Sixth Semester.
4. There shall be an End-of-Semester Examination for each course offered in a particular semester and it shall be held, save in exceptional circumstances, within the same semester. Under exceptional circumstances, the Senate may declare, on the recommendation of the Faculty, any semester to have a different duration and, if necessary, formulate Regulations or Rules for its implementation.
5. The medium of instruction shall be English.

Module Structure

Year	Semester	Subject Code	Subjects	Credits	Semester Credits	Status of Subject
1	I	BSM-11014	Principles of Management	4		Core
1	I	BSM-11023	Business Environment	3		NC
1	I	BSM-11032	Managerial Psychology	2		NC
1	I	BSM-11042	Introduction to Entrepreneurship	2		NC
1	I	BSM-11043	IT for Business	3	14	NC
1	II	BSM-12012	Sociology	2		NC
1	II	BSM-12022	Communication Skills	2		NC
1	II	BSM-12033	Introduction to Mathematics	3		NC
1	II	BSM-12043	Introduction to Statistics	3		NC
1	II	BSM-12054	Microeconomics	4	14	Core
2	I	BSM-21013	Organizational Behavior	3		Core
2	I	BSM-21023	Business Mathematics	3		Core
2	I	BSM-22033	Macroeconomics	3		Core
2	I	BSM-21043	Operations Management	3		Core
2	I	BSM-21053	Financial Accounting	3	15	Core
2	II	BSM-22013	Business Law	3		Core
2	II	BSM-22023	Business Statistics	3		Core
2	II	BSM-22033	Marketing Management	3		Core
2	II	BSM-22043	Cost and Management Accounting	3		Core
2	II	BSM-22053	Human Resource Management	3	15	Core
3	I	BSM-31013	Management Information Systems	3		Core
3	I	BSM-31023	Financial Management	3		Core
3	I	BSM-31033	Supply Chain Management	3		Core
3	I	BSM-31043	Research Methodology	3		Core
3	I	BSM-31053	Auditing and Taxation	3	15	Core

Year	Semester	Subject Code	Subjects	Credits	Semester Credits	Status of Subject
3	II	BSM-32013	Strategic Management	3		Core
3	II	BSM-32023	Total Quality Management	3		Core
3	II	BSM-32033	Project Management	3		Core
3	II	BSM-32043	Entrepreneurship Development	3		Elective
3	II	BSM-32053	Operations Research	3		Elective
			<i>And</i>			
3	II	BSM-32063	Business Ethics and Governance	3		Core
3	II	BSM-32072	Business Innovation	2		Core
			<i>Or</i>			
3	II	BSM-32085	Research Project	5	17	Core
TOTAL CREDITS					90	

NC=Non-Core Subjects: Exempted only for Officers in Tri-services and Police

Modality and Timing of Lectures

The duration of the BSc in Management (Part Time) is six semesters (three academic years) and classes are conducted on every other weekend other than on public holidays from 0830 hrs to 1730 hrs.

Modality of Teaching : Online or On Campus

Timing of the Lectures : 8.30am to 5.30pm on Weekends at KDU, Ratmalana

Evaluation / Examination

1. The examinations leading to the BSM Degree shall be the Bachelor of Science in Management Examination for Semesters I, II, III, IV, V, and VI. The final (or End-of-Semester) Examinations prescribed by these By-Laws shall be conducted by the Examination Department of the University.
2. Performance of a candidate at the BSM Degree Programme shall be evaluated through a combined system of Continuous Assessments and

End-of-Semester Examinations for courses except for Dissertation/Applied Research Project.

3. For the final grading of the Programme, the Continuous Assessment(s) and the End-of-Semester Examination shall be marked out of a maximum mark as given below:

Continuous Assessment(s)	- 30%
End-of- Semester Examination	- 70%

4. A student shall be deemed to have sat the first scheduled End-of-Semester Examination irrespective of the fact whether it has been actually sat or not, unless the Senate is satisfied that the candidate has been prevented from sitting the examination due to illness or any other reasonable cause.

Entry Qualifications

A candidate is eligible for admission to the programme of study leading to the BSc Degree in Management, provided he/she meets one of the following requirements:

- a) A minimum qualification of 02 C's and 01 S at the GCE (A/L) with three (03) years of working experience in the public or private sector
Or
- b) A Commissioned Officer of the rank of Captain / Lieutenant / Flight Lieutenant or above, with a minimum of five (05) years of Commissioned Service.
Or
- c) A Police Officer in the rank of ASP/CI / IP with a minimum of ten (10) years service in the Department of Police.
Or
- d) A Staff/Executive grade Public / private sector Executive Officer with a minimum of seven (07) years executive /managerial experience in the department or State service or Private Sector
And
- e) Age is 18 years or above on 1st January of the Academic year for which the candidate applies to register.

How to Apply

A person who wishes to be a candidate of the Bachelor's Degree Programme shall make an application to the respective Service Commander / Inspector General of Police / Head of Department with their recommendations will submit their applications to:

The Dean,
Faculty of Management, Social Science and Humanities,
Sir John Kotelawala Defence University,
Ratmalana 10390 - Sri Lanka

All applicants will be required to pass an aptitude test conducted by KDU and an Interview. Applications are available online.

If you need further information, contact the Course Coordinator, 070 360 7119 or mail-bsm@kdu.ac.lk

Programme Fees

Registration Fees for 3 years (Initial registration periods)	Rs.	5,000.00
Library Fees	Rs	2,000.00
Refundable Library Fees	Rs	10,000.00
Refundable Mess Deposit	Rs	2,000.00
Tuition Fees	Rs	300,000.00

(Closing date to submit the applications – 20th January 2021)