



VACANCIES

POST OF WEB DEVELOPER (ON ASSIGNMENT BASIS – FULL TIME)

SALARY

Fixed allowance of LKR 1,948/- per day.

METHOD OF RECRUITMENT

Selection will be done by a practical test and a structured interview.

JOB DESCRIPTION

1. Improving the quality and quantity of website traffic to KDU Websites from search engines.
2. Design, develop, maintain, and update content and website links for maximum optimization and search engine rankings.
3. Track, report, and analyze website analytics.
4. Research and implement search engine optimization recommendations.
5. Recommend changes to website architecture, content, linking and other factors to improve SEO positions for target keywords.
6. Monitor daily performance metrics to understand SEO strategy performance.
7. Develop optimization strategies that increase the company's search engine results rankings.
8. Compiling and presenting SEO guidelines.
9. Gather and refine specifications and requirements based on technical needs.
10. Ability to host websites and configure the web server.

QUALIFICATIONS

EDUCATIONAL QUALIFICATIONS

1. A first class or second class in the B.Sc. Special Degree in Computer Science / Computer Engineering from a recognized University.

OR

2. A pass in the B.Sc. Special Degree in Computer Science / Computer Engineering from a recognized University.

OR

A first or second class in the B.Sc. General Degree with computing as a subject component from a recognized University.

OR

3. A pass in the B.Sc. General Degree with computing as a subject component from a recognized University.

OR

A first or second class in the B.Sc. General Degree (where computing is not a subject component) from a recognized University.

OR

4. A pass in the B.Sc. General Degree (where computing is not a subject component) from a recognized University.

OR

5. Any other degree

AND

A postgraduate diploma in Computer Science / Computer Technology from a recognized University.

EXPERIENCE & OTHER QUALIFICATIONS

1. Four years' experience in developing Web sites & Experience in Joomla and WordPress.
2. Knowledge in JavaScript, HTML, PHP, CSS and MySQL.
3. Three year experience in Search Engine Optimization and Mobile Optimization.
4. Knowledge in Web Security, Vulnerability Assessment, Performance Tuning.
5. Knowledge in LAMP Servers and Cloud Technologies is an added advantage.
6. Understanding of Search Engine algorithms and ranking methods.
7. Experience with SEO Industry programs and tools, such as Google Analytics or Adobe Analytics.

GENERAL CONDITIONS

1. Should be a citizen of Sri Lanka.
2. Selections will be done in accordance with the recruitment and promotion procedures approved in relation to the post by the UGC and KDU, and based on the results of the interview.
3. Only the applicants who meet the required qualifications will be summoned for the interview.
4. The University reserves the right to shortlist candidates for interview.
5. Applicants are strictly advised to apply in the format which can be downloaded from the KDU website. Late, incomplete or applications which do not comply with the prescribed format will be rejected.
6. A fixed allowance of LKR 1,948/- per day will be paid. Payment will be based on attendance.
7. Duly completed applications with copies of relevant certificates should be forwarded under registered cover to reach "The Registrar, General Sir John Kotelawala Defence University, Ratmalana" and applied post should be written on the top left hand corner of the envelope.
8. Selected candidates should be able to serve and perform duties of the post in any premises of KDU.
9. Applicants from Universities/Institutes/Govt. Depts./Corporations or Statutory Boards should forward their applications through the Heads of respective Institute.

Application should be addressed to

The Registrar,
General Sir John Kotelawala Defence University,
Ratmalana 10390
Sri Lanka
Email: staffrecruit@kdu.ac.lk

Closing Date
19th January 2020